

Cost Effective Ready-Made Blinds

Innovations at Ventana

Dear valued customer:

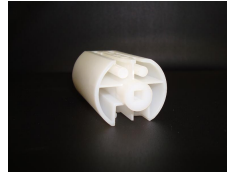
Ventana continues to strive to stay on the leading edge of product innovations and provide our customers with a cost effective ready-made blind. As you know, prices have continued to increase due to the increase in raw materials such as PVC and plastic components which are directly affected by the increase in the price of oil. In addition, metal prices have continued to rise making it difficult to keep price increases in check.

In order to meet these challenges head-on, Ventana has developed new components that will help in minimizing the cost increases such as:



New plastic housing cord tilter 4mm opening, part #50115004.

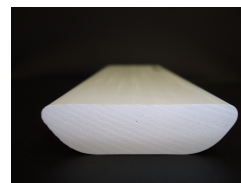
Plastic tape drum with shoulder 4mm opening, part #50303204



Steel Tilt Rod 4mm wide, part #50803000. This will give us a strong and durable tilt rod which uses less material which will keep the costs down.



New Beveled Bottom Rail part #90910xxx. That is designed to extrude more efficiently and therefore less expensive to produce.



New Royal Valance P/N 90907xxx.

Not only does the valance have less material, it has been designed to accept the following types of valance clips:

50741000 Hidden Clip



50740025 Valance Clip 2.25"

50740032 Royal valance Clip 3.25"



As you can see, we make every effort to develop new components that not only help save money, but also improve their function and performance.

We at Ventana are confident that the new components will enhance the blinds and give you the finest ready-made blinds available on the market. Due to the intense pressures to keep prices down, these changes are to be effective immediately on all our 2" Ready-Made blinds.

Please feel free to contact us if you have any questions or comments.

Toll free number: [866-953-0202](tel:866-953-0202).